

## PRIVACY POLICY REGARDING DATA COLLECTED FROM WEBSITE VISITORS PURSUANT TO ARTICLES 13 AND 14 OF EU REGULATION 2016/679

Dear Visitors,

**Mi.So Minuterie Tornite S.r.l.**, as the controller of your personal data, in compliance with EU Regulation 2016/679 (the so-called "GDPR"), hereby informs you that this regulation provides for the protection of data subjects with regard to the processing of personal data and that such processing will be based on the fundamental principles of fairness, lawfulness, transparency, and the protection of your privacy and your rights.

**PURPOSE AND LEGAL BASIS:** Your personal data will be processed in accordance with the provisions of the aforementioned legislation and the confidentiality obligations set forth therein; in particular, your data will be processed for the following purposes related to the fulfillment of legislative or contractual obligations: a) purposes related to the performance of a contract to which you are a party or to the implementation of pre-contractual measures taken at your request (e.g., any request for contact via the "Contact" form, etc.); b) purposes necessary to establish, exercise, or defend a legal claim in court or whenever judicial authorities exercise their judicial functions; c) purposes of research/statistical analysis on aggregated or anonymous data, without the possibility of identifying the user, aimed at measuring the functioning of the Website, measuring traffic, and evaluating usability and interest.

Your personal data may, subject to your consent, be used for the following purposes: sending informational, promotional, and commercial communications, as well as newsletters from Mi.So Minuterie Tornite S.r.l.

Your personal data may also, subject to your consent (via a dedicated cookie banner), be used for the following purposes: managing non-technical marketing cookies for the portal (marketing cookies are used to track visitors on websites. The intention is to display ads that are relevant and engaging for the individual user and therefore more valuable to publishers and third-party advertisers); managing non-technical statistical cookies for the portal (statistical cookies help website owners understand how visitors interact with sites by collecting and reporting information anonymously).

**METHODS OF PROCESSING:** Your personal data may be processed in the following ways: using electronic computers with software systems managed or programmed directly by us or by third parties; entrusted to third parties for processing operations; or temporarily processed in anonymous form. All processing is carried out in accordance with the provisions of Articles 6 and 32 of EU Regulation 2016/679 and through the implementation of appropriate security measures.

**DATA PROCESSORS:** Your data will be processed solely by personnel expressly authorized by the Data Controller and, in particular, by the following categories of employees: administrative staff; sales staff; programmers and analysts.

**DATA DISCLOSURE:** Your data may be disclosed to third parties for the proper management of the relationship, and in particular to the following categories of recipients, including all data processors duly appointed as such: parties necessary for the provision of the services offered, such as, for example, the sending of emails and communications and the analysis of the Website's performance; web service providers for the management and maintenance of the site; subcontractors; disclosure to third parties (see Cookie Policy).

**DATA DISTRIBUTION:** Your personal data will not be disclosed.

**DATA TRANSFER:** Your personal data may be transferred, solely for the purposes set out above, to the following countries: countries within the European Union; safe countries outside the European Union; the United States of America.

**DATA RETENTION PERIOD:** In accordance with the principles of lawfulness, purpose limitation, and data minimization, pursuant to Article 5 of EU Regulation 2016/679, the retention period for your personal data is set for a period not exceeding the duration of the services provided (see also Cookie Policy).

**DATA CONTROLLER: Mi.So Minuterie Tornite S.r.l. (VAT IT01615270160) with registered office in Via Tresolzio n. 97, 24030 - Brembate di Sopra (BG) - Italy (info@miso.it).**

**RIGHTS OF THE DATA SUBJECT:** The data subject has the right to obtain from the controller the erasure (right to be forgotten), restriction, updating, rectification, portability, and objection to the processing of personal data, and to exercise all rights under Articles 15, 16, 17, 18, 19, 20, 21, 22 of EU Regulation 2016/679. The data subject has the right to obtain confirmation of the existence or otherwise of personal data concerning him or her, even if not yet recorded, their communication in an intelligible form, and the possibility of lodging a complaint with the Supervisory Authority. Specifically, the data subject has the right to obtain information regarding: the origin of the personal data; the purposes and methods of processing; the logic applied in the case of processing carried out with the aid of electronic tools; the identification details of the controller, the processors, and the designated representative pursuant to Article 5(2) EU Reg. 2016/679; the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware of it in their capacity as designated representative within the territory of the State, data processors, or persons in charge of processing. In addition, the data subject has the right to obtain: the updating, rectification, or, where interested, the completion of the data; the erasure, anonymization, or blocking of data processed in violation of the law, including data that no longer needs to be retained for the purposes for which it was collected or subsequently processed; confirmation that the operations referred to in the preceding points have been brought to the attention, including with regard to their content, of those to whom the data have been communicated or disclosed, except where this proves impossible or involves a manifestly disproportionate effort compared to the right being protected; data portability. Finally, the data subject has the right to object, in whole or in part: on legitimate grounds, to the processing of personal data concerning him or her, even if pertinent to the purpose of collection; to the processing of personal data concerning him or her for the purposes of sending advertising or direct sales material or for carrying out market research or commercial communication.